



**A**DVANCED  
**A**BUSINESS  
ADVISORS, LLC



*Sell Your Business*  
*Buy an Existing Business*  
*What Is Your Business Worth*



**WE DO IT CONFIDENTIALLY AND MAKE IT WORRY FREE. GUARANTEED. SETTling FOR ANYTHING LESS WILL COST YOUR BUSINESS IN THE LONG RUN.**

<i><b>Selling</b></i>	<i><b>Buying</b></i>	<i><b>Valuations</b></i>
Getting top dollar takes advance planning, time, creativity and a solid understanding of deal structure and financing.	Requires research, due diligences, patience and perseverance. Stay focused and know your strengths and limitations.	We have the needed tools, over 25 years of experience and the data to help you define what a business is worth.



Selling Your Business



Buying An Existing Profitable Company



What Is It Worth Today



Building Value To Sell for More



Exit and Transition Planning

# Convert Your Business Into Retirement Wealth...

*Let Us Help You When It's Time To Sell!*

We understand the investment you have made to build your business. When the time comes to sell there are many decisions to make. Confidentiality is crucial as we help you navigate through this complex process so there are no disruptions to your current business.

Advanced planning is the key for best results. In fact we prefer to start working with our business owner partners 2-3 years prior to selling.

## Proven 5 Step Process:

- Planning and guidance
- Comprehensive marketing plan
- Identifying qualified buyers
- Negotiation and deal structure
- Due Diligence / Closing the deal

## Reasons Listings Don't Sell:

- Unrealistic price
- Lack of plan or process
- Seller not ready
- Business is deteriorating
- Selling a Job vs. an Investment

## Listing Process:

### Step 1 - Initial Consultation

- No cost or obligation
- Completely Confidential

### Step 2 - Listing Evaluation (Our homework)

- Establish market price
- Create marketing plan

### Step 3 - Recommendations

### Step 4 - Client Engagement and Commitments Made

- If we are the right fit  
put us to work!

***"...business sold fast and for full price to a reasonable ready buyer... they were easy to work with, always courteous, and willing to explain things... they were excellent and I am very glad I went with them to sell."***

***– Kathy E.***

Call today: 269-903-8143

*Initial consultations are completely confidential and at no cost or obligation*

**ABA-BusinessBrokers.com**



**If We Can Get You  
The Price You Want  
For Your Business**

*– are you ready?*



**If You Know What  
Price You Want  
For Your Business**

*– can it be sold for that?*

## **Contact Us**

269-903-8143

2615 Hill'An'Brook Dr.

Portage, Michigan 49024

[www.ABA-BusinessBrokers.com](http://www.ABA-BusinessBrokers.com)